



TICA'S ANNUAL INTERNATIONAL TRAINING COURSES 2022
ON
SUFFICIENCY ECONOMY PHILOSOPHY IN SUSTAINABLE COMMUNITY DEVELOPMENT
(SEPINSCD)
(Online via Zoom)

2-4, 9-11, and 16-17 August 2022 (8 days)
Every Tuesday to Thursday

13:30 – 16:30 BKK Time (3 Hr.)

National Institute of Development Administration (NIDA), Bangkok, Thailand

1. BACKGROUND

The concept of sustainable development is a paradigm shift that offers a new path forward, one that aims to better balancing economic, social, and environment concerns in a more holistic manner. For sustainable development to be truly attained, it must be realized in every level, sector, and region. The 2030 UN Agenda for Sustainable Development, the 17 Sustainable Development Goals (SDGs), is a call to actions that seek to redress some of the appalling imbalances that human activities have created. It is a call for collaboration within and among countries.

In Thailand, the concept of sustainable development has special nature, owing to the work of His Majesty King Bhumibhol Adulyadej. His work of more than four thousand royally initiated projects throughout the countries, and his development strategy known as Sufficiency Economy Philosophy (SEP), become the hallmarks of sustainable development efforts in the country.

SEP is a decision-making framework with three guiding principles of moderation, reasonableness, and prudence, based on virtue and knowledge. When progress with balance among economy, social, environment and culture based on SEP realize, then the fruit of sustainable development will flourish. With its unique framework, SEP is an approach to influence and inspire the thinking, behavior and way of life that pursue the path of sustainable development. It is a vehicle for Thailand to implement and realize the 2030 Agenda on Sustainable Development.

After the 1997 Asian crisis, Thailand has begun to highlight SEP in the country's five-year national development plans and educational reforms through school curricula. In 2007, the United Nations Development Programme (UNDP), Thailand, dedicated its Thailand Human Development Report to explaining the evolution and application of SEP in the country. Academic studies have undertaken to accumulate knowledge and help spread SEP into new realms. Businesses began to undertake measures to ensure good governance, social and environment responsibility based on SEP.

The implementation of SEP for SDGs is most productive and creative at the local level; with limited resources but diversified. Thai government both national and local have extended several policies and measures to promote SEP in community development. Many local communities and businesses throughout Thailand led development based on SEP on the path of sustainable development. We learned that the mindset of self-reliance with strong endeavor, perseverance, and prudence, along with the right knowledge are essential for success in SEP based community development. Meanwhile, a step-by-step development as well as collaborations among various actors are also crucial for creating and sustaining success. This training course will focus on share-and-learn of the concepts, working principles, best practices, experiences, struggles and success, to advance global partnership for sustainability.

2. COURSE TITLE

Sufficiency Economy Philosophy in Sustainable Community Development (SEPinSCD)

3. PROGRAM OBJECTIVES

- 3.1 Share knowledge and understanding of Thailand's Sufficiency Economy Philosophy in community development in achieving Sustainable Development
- 3.2 Enable delegates from partnership countries to devise a SEP-based sustainable community development plan to suit local conditions in their respective home countries
- 3.3 Promote international networking and support among delegates to advance international partnership for sustainability

4. PROGRAM ACTIVITIES

4.1 Duration

Date: 2-4, 9-11, and 16-17 August 2022 (8 days)
Every Tuesday to Thursday
Time: 13:30 – 16:30 BKK Time

4.1 Learning Approaches (Online via Zoom Cloud Meeting)

- ▶ Instruction: Interactive learning with instructors
- ▶ Experience: Learn from experts/expert panel discussion and site-visit videos
- ▶ Discussion: Share thoughts with instructors and classmates
- ▶ Reflection: Reflective observation and thoughts sharing
- ▶ Application: Write an essay to practice applying SEP for home country conditions

4.2 Course Outline

The training course comprises 3 themes with 8 modules. Delegates will be credited with 24 training hours as follows.

4.3.1 Themes and Modules

Theme 1: Introduction and Understanding SEP for SD		
Module	Contents and activities	Hours
1. SEP for SD in Thailand Development	<p>An introductory session of the program and basic knowledge of Sufficiency Economy Philosophy (SEP)</p> <p><u>Objectives</u></p> <ol style="list-style-type: none"> 1) To understand the program: objectives, scope of activities, and expected outputs and outcomes 2) Getting to know materials, facilitators and facilities provided for delegates 3) To understand development pattern of Thailand before and after the 1997 economic crisis 4) To understand SEP as decision making principles and policy guidance for Thailand 5) To understand how SEP can lead to SD <p><u>Sessions</u></p> <ol style="list-style-type: none"> 1) Course introduction 2) The four decades of development in Thailand 3) Impacts of 1997 economic crisis in Thailand 4) Thailand 20 years National Strategy and the 13th National Economic and Social Development Plan 5) Learn how to apply SEP as a value system for living a balance life and sustainable development <p><u>Recommending reading materials for this session:</u></p> <ul style="list-style-type: none"> • P Piboolsravut.2004. “Sufficiency economy.” ASEAN Economic Bulletin. • Wibulswasdi, P Piboolsravut, K Pootrakool. 2011. “Sufficiency Economy Philosophy and Development.” Bangkok. <p><u>Assignment: watching materials for next session</u></p> <ul style="list-style-type: none"> • Clip VDO of case #1 Doichaang (15 minutes) 	3
1.2 SEP based Balance Development	<p>Understanding how to apply SEP in community development via case study #1; Doichaang coffee community - an example of a balance community development that leads to sustainability.</p> <p><u>Objectives</u></p> <ol style="list-style-type: none"> 1) To understand the characteristics of sufficiency-based sustainable community development 2) To learn a concept of balance community development and linkages with sustainability <p><u>Sessions</u></p> <ol style="list-style-type: none"> 1) Doichaang coffee: Timeline of development 	3

	<p>2) Major characteristics of SEP-based sustainable community development</p> <ul style="list-style-type: none"> • Economic dimension: quality and certified products and services leading to higher income • Social dimension: capable leaders, trust as social capital and collaborative community • Environmental dimension: effective utilization and preservation of natural resources with efficient waste management • Cultural dimension: local identity, local wisdom, and sustainability <p>3) A balance and resilient community development leading to sustainability.</p> <p><u>Recommending reading materials for this session:</u></p> <ul style="list-style-type: none"> • P. Dharmapiya. (2022) "<u>Doi Chaang Coffee: A Sufficiency-Based Community Enterprise for Sustainability.</u>" NIDA Case Research Journal <p><u>Assignment: watching materials for next session</u></p> <ul style="list-style-type: none"> • Clip VDO of the New Theory Agriculture (10 minutes) • Clip VDO of case #2 Por Liam (15 minutes) 	
Total Hours		6 hrs.

Theme 2: SEP and Step-by-step Development for Sustainability		
Module	Contents and activities	Hours
<p>2.1 The New Agriculture Theory (NAT)</p>	<p>Learning how SEP be applied in agriculture sector, the New Agriculture Theory (NAT) approach. Case study #2: Por Liam family as an example of a self-reliance farmer household - the 1st step of the NAT approach</p> <p><u>Objectives</u></p> <ol style="list-style-type: none"> 1) To understand how SEP be applied in agriculture sector: the New Agriculture Theory 2) To learn how to develop a self-reliant farmer household as the 1st step along the NAT approach 3) To learn from a case study of self-reliant farmer household <p><u>Sessions</u></p> <ol style="list-style-type: none"> 1) SEP and The New Agriculture Theory 2) Step-by-step development and community empowerment 3) A case study of Por Liam, a self-reliant farmer household as an example of the first step along the NAT approach <p><u>Recommending reading materials for this session:</u></p> <ul style="list-style-type: none"> • S. Chaisrisawatsuk, (2020) "Best Practice Agricultural Diversity: A Lesson Learnt from the Case of Por Liam Bhutchanta." SuDSESC, NIDA. 	3

Theme 2: SEP and Step-by-step Development for Sustainability		
Module	Contents and activities	Hours
	<p><u>Assignment: watching materials for next session</u></p> <ul style="list-style-type: none"> Clip VDO of case#3 Dongkheeek (10 minutes*3) 	
2.2 SEP-based community development and circular economy	<p>Case Study #3: Dongkheeek community is a best practice example of a self-reliant community development toward the 2nd and 3rd steps of the NAT approach. This case also demonstrates a circular economy for sustainability.</p> <p><u>Objectives</u></p> <ol style="list-style-type: none"> 1) To understand the step-by-step development as foundation for sustainable community development 2) To learn from best practice community of step-by-step development 3) To understand how SEP based circular economy leads to sustainable community development <p><u>Sessions</u></p> <ol style="list-style-type: none"> 1) Reviewing a concept of 2nd and 3rd steps of NAT 2) A case study of Dongkheeek sustainable community 3) How SEP based community development leads to a circular economy <p><u>Recommending reading materials for this session:</u></p> <ul style="list-style-type: none"> C. Chompunth. (2020) "The Sufficiency Economy Philosophy and Environmental Governance in Natural Resource Management: A Case Study of Dongkheeek, Prachinburi Province" SuDSESC, NIDA 	3
2.3 Royal development working principles and community development	<p>To apply SEP in practice, the royal development working principles (RWP) are essential factors for sustainability. Learning how application of the RWP be applied in Dongkheeek community development</p> <p><u>Objectives</u></p> <ol style="list-style-type: none"> 1) To understand royal development principles and characteristics of royal initiated development projects 2) To learn how to apply royal development principles as development management tools 3) To comprehend development principles associated with SEP in achieving community sustainable development <p><u>Sessions</u></p> <ol style="list-style-type: none"> 1) SEP development 23 working principles 2) Characteristics of 4000+ royal initiated projects in Thailand 3) The roles of 6 Royal Development Study Centers 	3

Theme 2: SEP and Step-by-step Development for Sustainability		
Module	Contents and activities	Hours
	4) Dongkheeek as an example of application of royal development principles in community development to achieve sustainability	
2.4 SEP-based community development and SDGs	<p>Linking practices of SEP based SCD with the UN 17 SDGs</p> <p><u>Objectives</u></p> <ol style="list-style-type: none"> 1) To understand the similarity and complementarity of SEP and the UN 17 SDGs 2) To understand the linkages of SEP-based sustainable community development and SDGs via case studies 3) To comprehend key success factors of SEP based SCD <p><u>Sessions</u></p> <ol style="list-style-type: none"> 1) Analysis of SCD in Dongkheeek and its relevance with royal working principles 2) Connecting SCD in Dongkheeek community development with 17 SDGs 3) Key success and sustainability factors of SCD 4) Assignment for next session: writing an essay of 2 pages A4 titled, <i>“An example of sustainable community development in my country”</i> 	3
Total Hours		12

Theme 3: Putting SEP into Practices in SCD		
Module	Contents and activities	Hours
3.1 Sharing and discussion of SCD cases	<p>Presentation of selected essays with comments and discussion</p> <p><u>Objectives</u></p> <ol style="list-style-type: none"> 1) To learn and share SCD experiences in various countries - selected from assignments 2) To discuss how SEP can further be applied to achieve SCD in selected cases 3) To share and learn key practices and challenges for sustainable community development <p><u>Sessions</u></p> <ol style="list-style-type: none"> 1) Presentation of selected SCD cases from participants 2) Class discussion on how to further apply SEP in SCD cases 3) Policy measures and local administration support for SCD 4) To wrap up learning from Thailand’s sustainable community development towards sustainability. 	5

Theme 3: Putting SEP into Practices in SCD		
Module	Contents and activities	Hours
3.2 Reflection and course Summary	Reflection of Learning and Conclusion of the course	1
	<u>Objectives</u> 1) To assess learning outcomes of the training course 2) To conclude learnings and course closing <u>Sessions</u> 1) Reflection of learning (RCA method) 2) Discussion and conclusion 3) Course closing	
Total Hours		6

Notes: Summary of learning materials

Recommending reading materials for the course:

- P Piboolsravut.2004. “**Sufficiency economy.**” ASEAN Economic Bulletin.
- Wibulswasdi, P Piboolsravut, K Pootrakool. 2011. “**Sufficiency Economy Philosophy and Development.**” Bangkok
- P. Dharmapiya. (2022) “Doi Chaang Coffee: A Sufficiency-Based Community Enterprise for Sustainability.” NIDA Case Research Journal.
- S. Chaisrisawatsuk, (2020) “Best Practice Agricultural Diversity: A Lesson Learnt from the Case of Por Liam Bhutchanta.” SuDSESC, NIDA.
- C. Chompunth. (2020) “The SEP and Environmental Governance in Natural Resource Management: A Case Study of Dongkeelek” SuDSESC, NIDA

Watching materials for the course

- Clip VDO of case #1 Doichaang (15 minutes)
- Clip VDO of the New Theory Agriculture (10 minutes)
- Clip VDO of case #2 Por Liam (15 minutes)
- Clip VDO of case#3 Dongkheekek (10 minutes*3 = 30 minutes)

5. TRAINING METHOD

This program includes live online classes via the Zoom platform in real-time e-learning.

6. PARTICIPANTS

6.1 Maximum number of participants (per batch): 100

6.2 Participants Criteria

To apply to the program, applicants should meet the following requirements:

- (1) Have experiences in policy formulation or at least strategic planning
- (2) Have duties in managing or leading development project(s) for one of the following sectors: public, private, academic, and business sector

- (3) Willing and have potential to learn and apply the SEP approach as a path towards sustainable development that will benefit their community, society and respective home country
- (4) Ability to communicate in English

6.3 Targeted Countries

Participants from these following regions:

ASEAN, Asia Pacific, Africa, Latin America, and Caribbean

7. EXPECTED RESULTS

- 7.1 Delegates understand the concepts, principles and have a core knowledge relating to development works under H.M. King Bhumibol's Royal Initiatives together with the SEP as Thailand's approach to achieve sustainable development
- 7.2 Delegates recognize the importance and necessity of community sustainable development and SDGs.
- 7.3 Delegates apply development work principles of H.M. King Bhumibol and SEP in their community projects after their return.
- 7.4 An international networking delegates to advance international partnership for sustainability.

8. EVALUATION

Assessment methods used are:

- 8.1 More than 80% attendance plus discussion and participation
- 8.2 Individual assignment: an essay of 2 pages A4 titled, "An example of sustainable community development in my country"
 - Due date and details to be announced during course
 - Submitting to trainingsiri.nida@gmail.com

9. TRAINING CERTIFICATION

To be eligible for a certificate of training completion from National Institute of Development Administration (NIDA), delegates must attend the course more than 80% of the total training time and submitting an assignment as given.

10. PARTNERSHIP INSTITUTION



สำนักสิริพัฒนา
Siripattana Training Center



10.1 Executing / Implementing Agency

Siripattana Training Center
in collaboration with
Sustainable Development and Sufficiency Economy Studies Center (SuDSESc),
National Institute of Development Administration (NIDA)

10.2 Siripattana Training Center's Capability

Siripattana Training Center exists and stands today as one of the top-ranking oldest training institutes in Thailand that has provided training services for over 50 years. Our 25-full-time staff are well-trained with extensive experience in training project administration. Moreover, we are committed, highly professional and dedicated to training, guaranteed by over an 85% satisfaction rating, as evaluated by training program delegates.

Regarding NIDA facilities, our campus is set in a beautiful green environment, complete with a number of fully equipped conference and training rooms in all sizes. We pride ourselves on the functionality and appearance of our facilities, which can accommodate: a small to medium training group sizes in a classroom, a normal meeting room, a theater room, or a large instruction group of up to 1,200 people. Inside NIDA, there are also a variety of essential and auxiliary services available for training delegates, such as: dormitory, a spacious parking building, handicapped parking spaces, canteens, coffee shops and bakery, banks, ATMs, a post office, a bookshop, a convenience store, a nursing room, a sports and fitness center, gardens and waterfalls for recreation, along with free Wi-Fi throughout the campus.

All training courses are non-residential. We will gladly assist training delegates to find suitable accommodation within reasonable commuting distance upon request. We work closely with several hotels which are within proximity of our training venue to help making accommodation arrangements at best possible rate.

10.3 Address of the Implementing Agency

Siripattana Training Center, National Institute of Development Administration

Address: 118 Seri Thai Rd., Bangkapi, Bangkok 10240, Thailand
Tel: +66 2727 3231, +66 2727 3213 – 14
Fax: +66 2375 4720
Website: <http://www.training.nida.ac.th>
E-mail: trainingnida@gmail.com
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11. CONTACT PERSONS AND RESPONSIBILITY

Project Leader:

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Project Director:

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12. EXPENDITURE / FUNDING

This training program is fully funded by Thailand International Cooperation Agency (TICA), Ministry of Foreign Affairs of Thailand.



About TICA

Thailand International Cooperation Agency (TICA) was established on 19 July 1950, originally as a committee to “administer projects relating to President Truman’s initiatives,” and to facilitate technical and economic assistance received from foreign countries. On 4 May 1963, the Cabinet upgraded the committee to Department of Technical and Economic Cooperation (DTEC.) From 1972 to 2004, the Department of Technical and Economic Cooperation was part of the Office of the Prime Minister.

As Thailand gradually shifted its role from receiver to donor of technical and economic assistance and development cooperation, DTEC was transformed into Thailand International Cooperation Agency (TICA) and integrated into the Ministry of Foreign Affairs on 17 October 2004. At present, TICA’s main task is to coordinate Thailand’s development cooperation as well as various economic, social, technical assistance and training courses with countries and international organizations around the world . This training program is fully funded by Thailand International Cooperation Agency (TICA), Ministry of Foreign Affairs of Thailand.



Program Schedule

SUFFICIENCY ECONOMY PHILOSOPHY IN SUSTAINABLE COMMUNITY DEVELOPMENT (SEPInSCD)

(Online via Zoom)

2-4, 9-11, and 16-17 August 2022 (8 days)

Every Tuesday to Thursday

13:30 – 16:30 BKK Time (3 Hr.)

National Institute of Development Administration (NIDA), Bangkok, Thailand

Day	13:30 – 16:30 BKK Time		Hrs
Theme 1: Introduction and Understanding SEP for SD			
1	Tue 2 Aug	Introduction and SEP for SD in Thailand Development (Dr. Priyanut Dharmapiya, NIDA)	3
2	Wed 3 Aug	SEP based Balance Development (Dr. Priyanut Dharmapiya and Asst. Prof. Karika Kunta, NIDA)	3
Theme 2: SEP and Step-by-step Development for Sustainability			
3	Thu 4 Aug	The New Agriculture Theory (NAT) (Dr. Priyanut Dharmapiya and Asst. Prof. Santi Chaisrisawatsuk, NIDA)	3
4	Tue 9 Aug	SEP-based community development and circular economy (Dr. Priyanut Dharmapiya and Asst. Prof. Chutarat Chompunth, NIDA)	3
5	Wed 10 Aug	Royal development working principles and community development (Dr. Priyanut Dharmapiya and Dr. Atchara Yomsin, NIDA)	3
6	Thu 11 Aug	SEP-based community development and SDGs (Dr. Priyanut Dharmapiya and Dr. Atchara Yomsin, NIDA)	3
Theme 3: Putting SEP into Practices in SCD			
7	Tue 16-17 Aug	Sharing and discussion of SCD cases (All instructors)	5
8	Wed 17 Aug	Reflection and course Summary (Dr. Priyanut Dharmapiya, NIDA)	1

Break time: 15.00 – 15.15 Afternoon Break