

**NEOMA Business School**  
***Excellence Scholarship proposal for Ecuadorian Students***

Mr. Alejandro Ribadeneira  
Secretary of Higher Education, Science, Technology, and Innovation of Ecuador

Cc: Mrs. Valeria Espinoza  
Undersecretary of Human Talent Strengthening

Established in **2013**, **NEOMA Business School** is a French business school offering a range of academic programs. The school offers a healthy learning atmosphere for students. It provides a range of educational programs from bachelor to doctoral degrees, across its 3 campuses. The school houses a total student population of **9,500 students** of which **international students** make up **30%** of total student numbers coming from five continents.

The main objective of NEOMA Business School - Excellence Scholarship is to help Ecuadorians to study in France at NEOMA Business School in our campuses located in Paris, Rouen, and Reims. NEOMA Business School - Excellence Scholarship (Beca de excelencia de NEOMA Business School) is an opportunity for Ecuadorian students to reduce the initial tuition fee at our university. By studying in NEOMA Business School students will get management skills and business knowledge in an international environment. NEOMA Business School has a great alumni network and offers the opportunity to study in a top Business School in France. Based on the quality of the application and the interview's evaluation in NEOMA Business School, the financial aid assigned will depend on the candidate's profile.

The total budget of NEOMA Business School - *Excellence Scholarship* available for Ecuadorian students for the **2022/2023** academic year is € 31,160. In this way, we would like to be granted ten (10) Ecuadorian students through our excellence scholarships. The amounts of these scholarships are therefore variable, they vary from the programs, as explained below:

**Graduate programmes:**

- **Master in Management (MiM) – Grande École Programme:** Up to 17% on the tuition fee for the first year of study.  
**NBS Excellence scholarship MiM:** € 2,500  
**Total Spots:** 3
- **Master of Science – MSc (15 months length):** Up to 19% on the tuition fee of the entire program.  
**NBS Excellence scholarship MSc:** € 3,380  
**Total Spots:** 7

## Application fee

The application fee cost for international students is € 100 for graduate programmes.

The Ecuadorian students interested in applying to NEOMA Business School through SENESCYT, will have the payment exemption of the application (application fee waivers).

Please notice, that is one application fee waiver per person. The application fee waivers are unlimited for Ecuadorian students wishing to apply to NEOMA Business School - *Excellence Scholarship*.

The promo code/discount code for application fee waivers, could only be provided by NEOMA Business School, after the student has an interview via Zoom with Anya Angélica Cárdenas, Latin America Office Manager.

## Our programmes

### a. Graduate Programmes

#### b.1 Master of Science (MSc)

Ecuadorian students who wish to study their master programmes in France at NEOMA Business School, could apply to 14 graduate programmes. **The Master of Science (MSc)** programmes are divided into 3 different areas, which are: Marketing, International Business and Strategy, Finance and Accounting, International Management and Organization.

Those programmes are full-time, face-to-face classes and the academic year starts on October 2022.

The Master of Science will prepare you for a high-level specialization in an international context. NEOMA Business School is authorized by the Ministry of Higher Education, Research and Innovation, to deliver « the Grade de Master » for these MSc ("Diplôme d'Études Supérieures Spécialisées en Management International") - and to provide a registered title with the French RNCP (the National Repertory of Professional Certification).

## Marketing

Programme Name	Teaching language	Campus offer	Length of the Programme	Price per year* AY 2022/2023
<b>MSc Digital Expertise for Marketing</b> <a href="https://neoma-bs.com/programmes/msc-digital-expertise-for-marketing/">https://neoma-bs.com/programmes/msc-digital-expertise-for-marketing/</a>	English	<a href="#">Reims</a>	15 months	€ 17,300
<b>MSc International Marketing and Brand Management</b> <a href="https://neoma-bs.com/programmes/msc-international-marketing-and-brand-management/">https://neoma-bs.com/programmes/msc-international-marketing-and-brand-management/</a>	English	<a href="#">Reims</a> and <a href="#">Rouen</a>	15 months	€ 17,300
<b>MSc Luxury Marketing</b> <a href="https://neoma-bs.com/programmes/msc-luxury-marketing/">https://neoma-bs.com/programmes/msc-luxury-marketing/</a>	English	<a href="#">Paris</a>	15 months	€ 17,300
<b>Marketing French Excellence</b> <a href="https://neoma-bs.com/programmes/msc-marketing-french-excellence/">https://neoma-bs.com/programmes/msc-marketing-french-excellence/</a>	English	<a href="#">Rouen</a>	15 months	€ 17,300
<b>MSc Wine &amp; Gastronomy</b> <a href="https://neoma-bs.com/programmes/master-of-science-msc-wine-gastronomy-marketing-savoir-faire-and-terroir-in-a-disruptive-and-digital-world/">https://neoma-bs.com/programmes/master-of-science-msc-wine-gastronomy-marketing-savoir-faire-and-terroir-in-a-disruptive-and-digital-world/</a>	English	<a href="#">Reims</a>	15 months	€ 17,300

\*Tuition rates are subject to change each academic year.

## Finance and Accounting

Programme Name	Teaching language	Campus offer	Length of the Programme	Price per year* AY 2022/2023
<b>MSc Corporate Finance</b> <a href="https://neoma-bs.com/programmes/msc-corporate-finance/">https://neoma-bs.com/programmes/msc-corporate-finance/</a>	English	<a href="#">Reims</a> and <a href="#">Rouen</a>	15 months	€ 17,300
<b>MSc Financial Markets and Technologies</b> <a href="https://neoma-bs.com/programmes/msc-financial-markets-and-technologies/">https://neoma-bs.com/programmes/msc-financial-markets-and-technologies/</a>	English	<a href="#">Rouen</a>	15 months	€ 17,300
<b>MSc Finance, Investment and Wealth Management - September intake</b> <a href="https://neoma-bs.com/programmes/msc-finance-investment-and-wealth-management/">https://neoma-bs.com/programmes/msc-finance-investment-and-wealth-management/</a>	English	<a href="#">Reims</a>	15 months	€ 17,300

\*Tuition rates are subject to change each academic year.

### International Business and Strategy

Programme Name	Teaching language	Campus offer	Length of the Programme	Price per year* AY 2022/2023
<b>MSc Business Analytics</b> <a href="https://neoma-bs.com/programmes/msc-business-analytics/">https://neoma-bs.com/programmes/msc-business-analytics/</a>	English	<a href="#">Rouen</a>	15 months	€ 17,300
<b>MSc Entrepreneurship &amp; Innovation</b> <a href="https://neoma-bs.com/programmes/msc-entrepreneurship-innovation/">https://neoma-bs.com/programmes/msc-entrepreneurship-innovation/</a>	English	<a href="#">Reims</a> and <a href="#">Rouen</a>	15 months	€ 17,300
<b>MSc Supply Chain Management</b> <a href="https://neoma-bs.com/programmes/msc-supply-chain-management/">https://neoma-bs.com/programmes/msc-supply-chain-management/</a>	English	<a href="#">Rouen</a>	15 months	€ 17,300

\*Tuition rates are subject to change each academic year.

### International Management & Organization

Programme Name	Teaching language	Campus offer	Length of the Programme	Price per year* AY 2022/2023
<b>MSc Cultural &amp; Creative Industries</b> <a href="https://neoma-bs.com/programmes/msc-cultural-and-creative-industries/">https://neoma-bs.com/programmes/msc-cultural-and-creative-industries/</a>	English	<a href="#">Rouen</a>	15 months	€ 17,300
<b>MSc International Project Development</b> <a href="https://neoma-bs.com/programmes/msc-international-project-development/">https://neoma-bs.com/programmes/msc-international-project-development/</a>	English	<a href="#">Rouen</a>	15 months	€ 17,300
<b>MSc Global Management</b> <a href="https://neoma-bs.com/programmes/msc-global-management/">https://neoma-bs.com/programmes/msc-global-management/</a>	English	<a href="#">Reims</a>	15 months	€ 17,300

\*Tuition rates are subject to change each academic year.

Please notice that the Double Degree Diplomas are not eligible for the academic excellence scholarship offered in NEOMA Business School.

More info about the **Master of Science (MSc)**:

<https://neoma-bs.com/programmes/?formation=4231>

## b.2 Master in Management (MiM) - Programme Grande École (PGE)

**The Master in Management (MiM) - Programme Grande École (PGE)** programme is placed in the 30<sup>th</sup> by The Financial Masters in Management 2021" Ranking. The length of programme is 24-months. The [MiM](#) is a full-time programme, face-to-face classes, available in English or in French. This program starts on September **2022**.

This exceptional programme benefits from all the expertise of a “Grande École” with a rich history and tradition and a strong network of professional and academic partners and alumni throughout the world. It will offer Ecuadorian students a broad range of possibilities in terms of tracks, focus and work environments. The [MiM](#) offers an overall vision of the company to understand how its different functions combine to enhance its performance. It will make the Ecuadorian student an expert in management, capable of leading specialists effectively in marketing, finance, accounting, human resources, etc. Providing genuine employment possibilities, the programme will boost your prospects of being rapidly recruited as a specialist.

More info about the **Master in Management (MiM) – Programme Grande École (PGE)**  
<https://neoma-bs.com/programmes/master-in-management/>

### Information about the selection process

NEOMA Business School - *Excellence Scholarship (Beca de excelencia de NEOMA Business School)* is open to all students from Ecuador.

NEOMA Business School has all the rights to the NBS Excellence scholarships offered by the institution.



### **IMPORTANT** **Eligibility check: step by step process**

Please contact, Anya Angélica Cárdenas, Latin America Office Manager.

1. **Book a meeting** with her in the following link: <https://calendly.com/anya-angelica-cardenas>
2. **Before the meeting**, please send your **updated CV in English version**.  
  
**Email Subject:** Globo Común 2022/2023 - Name, LASTNAME - Name of the program of interest.  
**E.g:** Globo Común 2022/2023 - Maria, RODRIGUEZ - MSc Business Analytics.
3. **Doubts after** the eligibility check/application process, please contact Mrs. Cárdenas at [anya-angelica.cardenas@neoma-bs.fr](mailto:anya-angelica.cardenas@neoma-bs.fr)



### Graduate Programmes:

#### Application process to Masters of Science (MSc) programmes and Master in Management (MiM) programme.

1. Identify the programme that you would like to apply for and consult the relevant brochure and webpages.
2. Check your eligibility to apply for the programme that interests you. Please, we suggest to follow **Eligibility check: step by step process** mentioned in the **Information about the selection process**. (page 6)  
**Age limit to apply to the MSc and MiM:** up to 30 years old. If the age limited is exceeded, please book a meeting to validate your eligibility.
3. Register on our online application site: <http://apply.neoma-bs.fr/>

You do not have to complete your profile in one go. The application documents that you will be asked for are the following:

- Contact information: please make sure that you indicate the correct email address and phone number (mobile phone preferred) so that we can contact you easily.
- Your CV in english.
- A copy of your University transcripts (all those that you possess even if not complete).
- A copy of your diploma, if available; otherwise, a certificate indicating when you will receive your diploma.
- Some online questions (regarding your personality and your future career plan)
- Two recommendation letters from professors that know you well or from someone that. Letters from friends or family members are not accepted. Letters must be on headed letter paper and signed by the referees. If not signed, letters should be sent to [admissions@neoma-bs.fr](mailto:admissions@neoma-bs.fr) directly from the referees, who shall provide their work email and telephone number.
- Language score  
**English programme:** IELTS 6.0, TOEFL ibt 83, TOEIC 800, Cambridge FCE/CAE 175, Duolingo English Test 105

Please provide the valid tests scores unless your highest education was instructed in the same language (with a certificate as proof) or it is your native language.

Please notice that the documents, such as university transcripts and diplomas must be officially translated into English.

For more info about the application and selection process, please refer to the PDFs **How to Apply 2022**.

**Application deadline:**

NEOMA Business School admissions are on a rolling basis, so students could be selected on a rolling basis process.

**Graduate Programmes:**

**Master in Management (MiM) which begins on September 2022:** Students can apply until June 24<sup>th</sup>, 2022.

**Masters of Science (MSc) which begins on October 2022:** Students can apply until July 22<sup>nd</sup>, 2022.

## More about us

The school was formed when Rouen Business School, formed in 1871, and Reims Management School, established in 1928, were merged. The school is managed by President Michel-Edouard Leclerc and Dean Delphine Manceau.

The institute's **Reims Campus** is composed of two properties with a modern architectural style and is set just 5 minutes from each other by tram. Also, its **Rouen Campus** provides students with a perfect location set in more than 17 acres of wooded land. Other than these, it has a **third campus** in the capital city of France, **Paris**. Located in the 9th Arrondissement, this executive education campus is situated close to some of the major landmarks of the city.

The institution offers education through its **six academic** departments and a language centre. There are more than over **185 professors**, of whom more than half are from foreign nations. Furthermore, the school is linked with **200** major corporate partners and **338** prominent academic partners in about **52 nations**. Also, it manages a number of student societies to let students follow their passions and talents.

A **dynamic front-line team** is available during the extended opening hours to provide information and services and a unit is **dedicated** to helping international students:

- Support with all the administrative procedure as a student, social security paperwork, bank account, residence permits for international students
- Guidance with various applications for funding, such as **scholarships** from our Foundation or from Erasmus, and financial support from Regional Councils
- Logistics: renting **accommodation**, airport shuttle services, etc.
- On-campus hospitality and support (international welcome days, campus tours, etc.)
- Events to help you settle in (such as forums and information sessions)
- With a family of more than **72,000** women and men, students, professors, staff and **alumni**, the school has become a leading business school in and around the nation. It has a rich base of almost **65,700 graduates** who are now working in different areas of society. **22%** of the alumni work and live outside of France in more than **120** countries.

**Institutional Website** <https://neoma-bs.com/>

**Welcome to NEOMA BS** <https://welcome.neoma-bs.com/>

## Social Media - NEOMA Business School

Facebook <https://www.facebook.com/NEOMAbs>

Instagram <https://www.instagram.com/neomabs/>

Twitter <https://twitter.com/NEOMAbs>

LinkedIn <https://www.linkedin.com/school/neoma-business-school/>



## Institutional Videos

### NEOMA Business School opens a 100 & digital Campus

<https://www.youtube.com/watch?reload=9&v=7zA0hS3X50Q&feature=youtu.be>

### I choose the Global BBA of NEOMA Business School

<https://www.youtube.com/watch?v=Psd7P3eXDos&feature=youtu.be>

### I choose the CESEM of NEOMA Business School

<https://www.youtube.com/watch?v=A6pY4Yls1uI>

### I choose the Master in Management of NEOMA Business School

<https://www.youtube.com/watch?v=4vY6kfXN1lg&t=2s>

## Webinars

### How does NEOMA BS supports its international students

<https://www.youtube.com/watch?v=CnsX91xF7Wc&list=PLpKU4Yoi0fnVmiFNS7DpE-nbdSRki3CVD&index=93>

### Boost your employability with NEOMA BS

<https://www.youtube.com/watch?v=rftKs2bkrpl&t=1s>

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