



## 6.

<b>A. Name of the Institute</b>	The National Institute for Entrepreneurship and Small Business Development (NIESBUD)	
<b>B. Name/ Title of the Course</b>	<b>Innovative Leadership for Organization Growth and Excellence (ILOGE)- Trainers/Promoters Programme</b>	
<b>C.Course dates with duration in weeks</b> [Note: dates may be fixed keeping in mind festivals, holidays, weather conditions, availability of accommodations, etc. No request for change in dates, once approved/ circulated will be entertained]		<b>From 27.11.2024 to 10.12.2024</b>  <b>2 Weeks</b>
<b>D. Eligibility Criteria for participants</b> 1. Educational Qualifications  2. Work Experience required, if any  3. Age Limit (note: ITEC norms is 25-45 years)  4. Target Group (Level of participants and target ministries/ departments etc. may be indicated)	1. 'A' Level or Equivalent <b>The medium of instruction being English, adequate knowledge of English is necessary for effective participation.</b>  2. Sufficient experience in promoting entrepreneurship and small business development and working as Trainers/faculties consultants in promoting entrepreneurship and small business development/promoters in government department's corporation, financial institutions, including banks, training organizations, consultants/or voluntary organizations.  <b>3. 25-45 years</b>  4. The programme is recommended basically for leaders/trainers/faculties/consultants working in government departments, corporations, financial institutions, including banks, training organizations, consultants/or voluntary organizations engaged in promoting entrepreneurship and small business development.	
<b>E. Aims &amp; Objectives of the course</b>	The Programme has been designed to enable participants to: <ul style="list-style-type: none"> <li>• To develop the insight and skills for innovative leadership &amp; entrepreneurship</li> <li>• To understand Leadership as a powerful tool to lead and manage 'Change'</li> <li>• To build a culture of Team work and collective responsibility within the organization</li> </ul>	



	<ul style="list-style-type: none"> <li>To build capacity for developing innovative/entrepreneurial leaders for organization growth &amp; excellence</li> </ul>
<b>F. Learning Outcomes</b>	<p><b>Knowledge:</b></p> <ul style="list-style-type: none"> <li>Leadership Styles</li> <li>Learn how to manage organizational diversity</li> <li>Innovation through motivation and Entrepreneurial support</li> <li>Team Building &amp; Management</li> </ul> <p><b>Skills:</b></p> <ul style="list-style-type: none"> <li>Leadership Skills</li> <li>Interpersonal &amp; Influencing skills</li> <li>Team building skills</li> <li>People Management skill</li> <li>Conflict management skill</li> </ul>
<b>G. Course Contents/ Syllabus</b> (please attach course details/ profile)	<p><b><u>COURSE CONTENTS</u></b></p> <p><b>Leadership</b></p> <ul style="list-style-type: none"> <li>Qualities of Innovative/Entrepreneurial Leaders</li> <li>Leader as catalyst for change</li> <li>Transformational Leader – Types &amp; Styles</li> <li>Innovative Leadership &amp; Achievement Concerns</li> <li>Developing Entrepreneurial Leadership Qualities</li> <li>Developing Achievement Syndrome</li> <li>People Skills: Motivational Styles</li> <li>Communication Interpersonal/Organizational Skill</li> <li>Enhancing Employee Engagement</li> <li>Managing Conflict</li> <li>Stress Management</li> <li>Emotional Intelligence</li> <li>Leader as Coach</li> </ul> <p><b>Organization Growth &amp; Development</b></p> <ul style="list-style-type: none"> <li>Project Management – Integration &amp; Implementation</li> <li>Innovation process</li> <li>Innovative Leaders Role &amp; Responsibility</li> <li>Corporate Social Responsibility</li> <li>Resource Mobilization</li> <li>Negotiation Skill</li> </ul>



राष्ट्रीय उद्यमिता एवं लघु व्यवसाय विकास संस्थान  
The National Institute for Entrepreneurship and Small  
Business Development (NIESBUD)  
An Autonomous Institute under Ministry of Skill Development and  
Entrepreneurship, Govt. of India

	<ul style="list-style-type: none"><li>• Mentoring &amp; Counseling</li><li>• Advocacy &amp; Lobbying</li><li>• Use of Information Technology</li><li>• Strategies for Organization Growth &amp; Development</li></ul> <p><b>Field Studies</b></p> <ul style="list-style-type: none"><li>• Study and visit organizations where innovative leaders are running business enterprises and projects in India</li></ul> <p><b>Good Governance schemes to be covered:</b></p> <ul style="list-style-type: none"><li>• Invest India Initiatives</li><li>• Start Up India Scheme</li><li>• Atal Incubation Scheme</li><li>• PM-Gati Shakti</li></ul>
<b>H. Mode of Evaluation of performance of the participants</b>	<p>The overall performance of the participants will be assessed on the following criteria:</p> <ul style="list-style-type: none"><li>• Individual assignment/ presentation</li><li>• Group work</li><li>• Project report</li><li>• Study Visit Reports</li><li>• Action Plan Preparation &amp; Presentation</li><li>• Attendance</li><li>• Overall behavior during program</li></ul>